

# EQUIPMENT CORNER

## Mother's Day Special

### Kate Lord

#### Specialty Tees A Big Hit With Mom

Mom will look great on and off the course with the new specialty tees by Kate Lord. The printed 3/4-sleeve length specialty tees are a fun look. The novelty tees are a blend of pima cotton and spandex. Each custom-printed tee features a unique tropical design with a contemporary golf scene. The tees, available July 15, come in three colors: melon, pink, turquoise and blue. Sizes: S-XL. Suggested is retail \$76.

#### Give Mom A Little Bling This Year

Mom will add sparkle to her game with Kate Lord's new Crystal headwear and tee shirt collection. The Crystal collection is a combination of a classic fit, style and functionality. The Crystal headwear comes

in caps or visors. The unstructured twill caps come with an adjustable strap for a comfortable fit. The chino twill visor has a terry cloth lining and is available in a clip on or coil closure.

The Kate Lord Crystal tee shirt is a 100 percent ring spun cotton jersey with a rib knit collar and open hem sleeve.

The tee comes in nine different colors and is available in short and long sleeve. Kate Lord embeds the club logos with crystals on the headwear and tee shirts and uses metallic thread below the logo for the club name. Also, a wide selection of unique motif



designs such as martini glasses, wine glasses, ball on a tee and a Scottie dog are available.

Kate Lord also has expanded its offerings of Crystal hat clips and ball markers for 2011. The popular accessories come in

five new motifs. [www.katelord.com](http://www.katelord.com)

### Datrek

#### Datrek's D-Lite Cart Bag Perfect For Mom This Mother's Day

The new Datrek D-Light cart bag features a number of design elements combined with a sophisticated look that provides mom a golf bag that is functional and stylish on the course.

The D-Light cart bag is extremely light, weighing in at only 4.5 pounds. The cart bag has a 9.5 inch mesh padded, 14-way top with full-length individual dividers to keep the clubs separate and easily accessible.

The top also features an integrated velour lined putter well. The bag is made of 420D durable nylon material and has plenty of storage with six pockets including an insulated cooler pocket and a deluxe fleece lined valuables pocket to keep jewelry safe and secure.

The D-Light features two lift assist handles at the top for easy lifting in and out of the trunk. Also for the golfer's convenience, there are external tee holders, a towel ring, Velcro® glove holder, rainhood and umbrella holder.

The D-Light cart bag is available in a plaid

or paisley style and five color patterns- purple plaid/purple/charcoal, pink plaid/black/black, red plaid/silver/white, light pink paisley/silver/white and light blue/silver/silver. The D-Light cart bag has a suggested retail of \$159.95

[www.datrekgolf.com](http://www.datrekgolf.com)



### Burton

#### A New Golf Bag Adds To Mom's Style On The Fairways

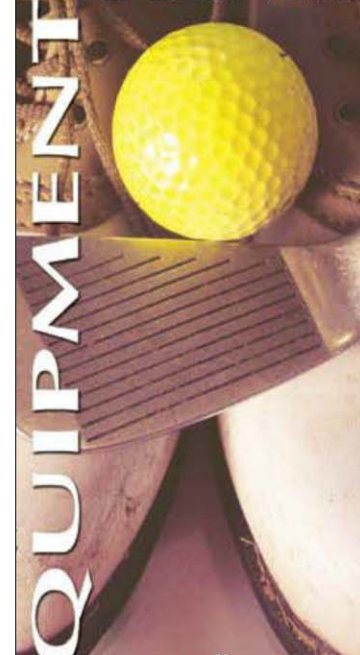
Burton golf bags combine the latest fashion trends with a distinct functional design to make it one of the top golf bag choices for women. Three new women's cart bags are available for mom to choose from this year based on her individual style and needs.

The Milano cart bag gives mom a fun, nostalgic look in a golf bag. This 9-inch top has a six-way fully padded Nubuck top with full length dividers and six functional pockets, including a valuables and an oversized ball pocket. Weighing only 6.9 pounds, this lightweight bag has matching headcovers that complement to its four floral print designs - pink print/dark brown, green print/dark brown, blue print/dark brown, charcoal print/black. The suggested retail is \$209.95.

[www.burtongolf.com](http://www.burtongolf.com)



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